



[Your Logo Here]

Contact Name:  
Email:

[NGO NAME] JOINS

INVESTING IN COMMUNITIES® (IIC)  
***Get Giving<sub>sm</sub>!***

Individuals and businesses can now generate financial support for [NGO NAME] at no personal cost by making their real estate transactions IIC® transactions!

[NGO NAME] has become an Investing In Communities nonprofit Partner and can now receive funds through IIC®. IIC will enable supporters of [NGO NAME] to continue their philanthropy through difficult times, just by satisfying their own existing real estate needs. The process is simple:

1. An IIC Friend - an IIC supporter who may need real estate services - approaches an IIC Real Estate Member or asks their preferred broker to join IIC. If he or she is not already a Member, it's fast and easy!
2. IIC Real Estate Members agree to pledge no less than 10% of their commission to the IIC Nonprofit Partner/s the Friend selects.
3. IIC distributes the dollars generated by these transactions to the selected Nonprofit Partner/s. The IIC Friend *directs* the philanthropy, but the *cost* is solely at the Real Estate Member's expense.

[NGO NAME] believes IIC will benefit our organization, our supporters *and* real estate professionals, because IIC replaces a for-profit lead generation industry with a nonprofit platform that generates social value *and* real financial returns for participants. Real Estate Members fund IIC philanthropy and receive positive publicity, excellent exposure and increased visibility in return – all for a third of standard referral fees! In comparison to typical referral fees of 20-35% of a commission, the IIC pledge of 10% represents outstanding value for our real estate friends.

[NGO NAME] encourages individuals, businesses and real estate professionals to inquire about participating in Investing In Communities. Visit [www.iiconline.org](http://www.iiconline.org) to learn more about IIC. Become a part of IIC, and help tell the world to *GET GIVING<sub>sm</sub>!*